

COOL ITEMS FOR CONCEPT STORES



THE STEAMERY CIRRUS TRAVEL STEAMER

Frustrated by the lack of products on the market for clothing care, Swedish company **The Steamery** has developed a range of high quality garment care tools and methods, both for personal use and for professionals within the apparel industry. Their **Cirrus Travel Steamer** is stylish and compact without compromising on function. Ready to go in just 25 seconds and providing up to six minutes of steam per refill, Cirrus fits perfectly into hand luggage, making it ideal for traveling and ensuring garments are kept in pristine condition. It also reduces the need for washing and dry cleaning, making the garments (and the environment) last longer. Cirrus retails at 80 EUR. <http://thesteamery.se>



OH! LES JAMBES THE MAGICAL INSOLES

It's a miracle: gone are the days of needing to wear stilettos to make legs appear longer and slimmer. For those who covet the benefits of high heels while preferring the comfort of sneakers, **OH! Les Jambes** has the solution. The effect of their insoles equates to that of a 4 cm heel, elongating the legs and tightening the buttocks. The founders of the brand, Chloé Labbé Boutot and Charlotte Braconnier, are established French stylists who know their craft inside out, having worked with TV presenters, performers and top fashion magazines for nearly two decades. Their efforts to revolutionize the female figure are paying off quickly: fashion icons such as Caroline de Maigret and Mademoiselle Agnès have already fallen for their soles.

www.ohlesjambes.com



WEARABLE EXPERIMENTS NADI TIGHTS FOR FORM CORRECTION

Wearable Experiments, a Sydney-born, New York-based wearable technology company, brings futuristic fitness and lifestyle tights to the scene in its latest project. **Nadi** are form-enhancing yoga tights designed to boost conditioning and improve form and flow. Whether striking an asana or performing everyday tasks, wearers receive feedback on their posture from the tights in the form of haptic vibrations. Gentle pulses direct the yogi on how to adjust their body position and angle. To coincide with the debut of the pants, Android and Apple devices will offer an application later in the year, which will document the wearer's range of movements, recommend poses and illustrate the optimal alignments and posture to help users achieve their fitness goals. <http://wearableexperiments.com/nadi>