



ORTA X MAVI FEATHER-LINE

Leading denim fabric producer **Orta** has joined forces with Mavi, innovator in denim design, to launch the newest addition to **Mavi** Gold line, 'Feather'. The collection uses an exclusive fabric created by Orta and features a unique Alchemy finish that renders it extremely soft, superfine and super-light, delivering supreme ease of movement. Deputy General Manager Ebru Debbag explained that Orta "aimed to tune into the cultural desire for 'lightness,' which is the updated definition of 'luxury'."

www.ortaanadolu.com

REPLAY REPLICA SCATTO 1972

Looking through the archives of an artisanal workshop specialized in custom-made cleats, the **Replay** design team came across 'Scatto', a hand-tooled professional sport shoe dating to the early 1970s, and decided to reinvent it by infusing it with fashion while preserving functionality. The result: a hybrid shoe, embodying at once a retro-sports vibe and a contemporary sneaker attitude. Rendered in various materials, from suede and leather to Lycra and mixed fabrics, it comes in a palette ranging from pastels to neon green, iridescent and metallic colors.

www.replayjeans.com

MUSTANG SOFT AND PERFECT

"Denim has arrived in the comfort zone," believes the creative team behind **Mustang** jeans. For this reason, their A/W 2016 collection focuses on exquisitely soft fabrics both for men and women, while throwing in new silhouettes, such as high-waisted cigarette pants and worker-style denim overalls for women and tapered-leg pants for men. Wash effects in gray and blue and denim fabrics with flannel finish make the menswear offering even more refreshing.

www.mustang.de

MOON BERLIN A NEW KIND OF WARMTH

The brand **MOON Berlin** gained international recognition with their wearable lighting in 2011. More recently, in January 2016, they launched their brand new product: the electricity-heated coat. Beautiful and soft cashmere fabrics are embroidered with high-tech heating elements developed by the famous textile innovation company Forster Rohner. The coats are available in various vibrant colors and classic styles.

www.moonberlin.com

SAKS FIFTH AVENUE TORONTO OPENINGS

Hudson's Bay Company has opened the first **Saks Fifth Avenue** store in Canada, in Toronto's Eaton Square. A second location in Sherway Gardens (Greater Toronto Area) was launched a few days later. These openings are part of the Hudson's Bay Company's broader international expansion plans: in 2015, it moved into the European retail market with the acquisition of **GALERIA Kaufhof**, including one of Germany's leading department stores, Kaufhof, German sporting goods retailer **Sportarena**, and Belgium's department store **Galeria Inno**.

www.hbc.com

COACH HAPPY 75TH BIRTHDAY

This year American leather goods company **Coach** will celebrate its 75th year. Founded in 1941, the brand gained immediate recognition for its timeless luggage. Today the house proposes a wide range of accessories, as well as ready-to-wear and watches for men and women. To celebrate the occasion, the house showed two exclusive capsule collections at the iconic Parisian concept store Colette: a line of clothing with Native American influences and a vintage range of bags dating from the 70s to the 90s.

www.coach.com