



**ORTA X MAVI**  
FEATHER-LINE

Leading denim fabric producer **Orta** has joined forces with Mavi, innovator in denim design, to launch the newest addition to **Mavi Gold** line, 'Feather'. The collection uses an exclusive fabric created by Orta and features a unique Alchemy finish that renders it extremely soft, superfine and super-light, delivering supreme ease of movement. Deputy General Manager Ebru Debbag explained that Orta "aimed to tune into the cultural desire for 'lightness,' which is the updated definition of 'luxury.'"

[www.ortaanadolu.com](http://www.ortaanadolu.com)

**MOON BERLIN**  
A NEW KIND OF WARMTH

The brand **MOON Berlin** gained international recognition with their wearable lighting in 2011. More recently, in January 2016, they launched their brand new product: the electricity-heated coat. Beautiful and soft cashmere fabrics are embroidered with high-tech heating elements developed by the famous textile innovation company Forster Rohner. The coats are available in various vibrant colors and classic styles.

[www.moonberlin.com](http://www.moonberlin.com)



**REPLAY**  
REPLICA SCATTO 1972

Looking through the archives of an artisanal workshop specialized in custom-made cleats, the **Replay** design team came across 'Scatto', a hand-tooled professional sport shoe dating to the early 1970s, and decided to reinvent it by infusing it with fashion while preserving functionality. The result: a hybrid shoe, embodying at once a retro-sports vibe and a contemporary sneaker attitude. Rendered in various materials, from suede and leather to Lycra and mixed fabrics, it comes in a palette ranging from pastels to neon green, iridescent and metallic colors.

[www.replayjeans.com](http://www.replayjeans.com)

**SAKS FIFTH AVENUE**  
TORONTO OPENINGS

**Hudson's Bay Company** has opened the first **Saks Fifth Avenue** store in Canada, in Toronto's Eaton Square. A second location in Sherway Gardens (Greater Toronto Area) was launched a few days later. These openings are part of the Hudson's Bay Company's broader international expansion plans: in 2015, it moved into the European retail market with the acquisition of **GALERIA Kaufhof**, including one of Germany's leading department stores, Kaufhof, German sporting goods retailer **Sportarena**, and Belgium's department store **Galeria Inno**.

[www.hbc.com](http://www.hbc.com)



**MUSTANG**  
SOFT AND PERFECT

"Denim has arrived in the comfort zone," believes the creative team behind **Mustang** jeans. For this reason, their A/W 2016 collection focuses on exquisitely soft fabrics both for men and women, while throwing in new silhouettes, such as high-waisted cigarette pants and worker-style denim overalls for women and tapered-leg pants for men. Wash effects in gray and blue and denim fabrics with flannel finish make the menswear offering even more refreshing.

[www.mustang.de](http://www.mustang.de)

**COACH**  
HAPPY 75TH BIRTHDAY

This year American leather goods company **Coach** will celebrate its 75th year. Founded in 1941, the brand gained immediate recognition for its timeless luggage. Today the house proposes a wide range of accessories, as well as ready-to-wear and watches for men and women. To celebrate the occasion, the house showed two exclusive capsule collections at the iconic Parisian concept store Colette: a line of clothing with Native American influences and a vintage range of bags dating from the 70s to the 90s.

[www.coach.com](http://www.coach.com)