



**SCOTT CAMPBELL X BERLUTI**  
CLASSIC BOOTS, TATTOOED

The iconic bootmaker has joined forces with the star tattoo artist for an exclusive collaboration launched during A/W 2016 Men's Fashion week in Paris. **Berluti's** classic bags and jackets now come adorned with geometric and tribal tattoos by **Scott Campbell**. The collaboration does not end there; the artist has created an exclusive tattoo catalog for Berluti's customers that wish to make a special order.

[www.berluti.com](http://www.berluti.com)



**SOORTY**  
'ZUMBA' TECHNOLOGY

Since the 1970s, denim manufacturer **Soorty** has been renowned for authenticity and innovation combined with unparalleled industrial knowledge. To celebrate its 40th anniversary, Soorty has developed a new technology, 'Zumba', that meets consumer demands for a 'second skin' fit. With reduced shrinkage and better recovery, bi-stretch Zumba denim offers a more comfortable feel and a perfect silhouette without the typical warp shrinkage and instability issues – another benchmark in the history of jeans.

[www.soorty.com](http://www.soorty.com)



**LACOSTE**  
NEW L.12.12

For A/W 2016, **Lacoste** has launched a new mid-cut version of the 'L.12.12' shoe. Its clean and minimal design reflects the brand's perfectionism. Exquisite simple lines and cupsole court construction are references to the tennis origins of 'L.12.12', while the piqué lining is a reminder of René Lacoste's first polo shirt design. The shoe comes in five colors synonymous with Lacoste: statement red, crisp white, refreshing blue, vibrant green, minimal gray and stark black.

[www.lacoste.com](http://www.lacoste.com)

**ANDRÉ COURRÈGES**  
GREAT TALENT REMEMBERED

On January 7 the revolutionary French fashion designer André Courrèges died after a long struggle with Parkinson's disease. He launched his Maison de Couture in 1961 and became famous for his futuristic style, epitomized by the Space Age collection of 1964. With their streamlined shapes, abundance of metallic colors and new materials, his designs radically changed the concept of couture, establishing Courrèges as an iconic name in the history of French fashion. The house of **Courrèges** is currently run by the creative directors Sébastien Meyer and Arnaud Vaillant, and their collections are still unmissable!

[www.courreges.com](http://www.courreges.com)

**ISKO**  
DENIM DESIGN AWARD

ISKO I-SKOOL™, the education project run by leading denim producer **ISKO**, launched the new edition of its Denim Design Award at the CIFF trade show in Copenhagen. Students from the world's leading fashion schools, such as UAL (UK), Polimoda (Italy), ESMOD Munich (Germany) and FIDM (USA), were asked to develop designs around three main themes: Renovated Denim Icon, Athleisure and Jool – a new fabric from **ISKO** that mixes denim and wool. The jury included members of the **Vogue Talents** platform, making the award a major stepping stone for young designers.

[www.isko.com.tr](http://www.isko.com.tr)

**BOMÄRKE**  
SWEDISH TRADITIONS

Inspired by the historic dress of Swedish laborers, Mikael Lindqvist founded the raincoat brand **Bomärke** in late 2013. The logo and brand name refer to 'Bomärke', a 'house mark' used by working-class families to label their properties in the Middle Ages. Durable like professional fishermen's jackets, the unisex garments are tailored for the urban environment, manufactured in Europe and available in sizes ranging from XXS to XL and in five color options. Already a success in Sweden, the brand is now expanding into other European markets, focusing on Germany.

[www.bomarke.com](http://www.bomarke.com)