



St. Barth Parka



## VICTORINOX SWISS CRAFTSMANSHIP

A furniture designer, a chocolatier, a mason, a sculptor and a mechanic: these are a few of the Swiss artisans that **Victorinox** designers visited on their research trips. The result: the A/W 2016 'Modern Craft' collection that draws both on the traditional and contemporary aspects of Swiss craftsmanship. Mottled wool with herringbone patterns, English leather, superfine merino wool and heavier denim speak of heritage, whereas welded pockets with reversed zips, elasticated buttonholes and laser-cut eyelets stand for innovation. The sleek and multi-functional designs hark back to Victorinox' iconic item: the original Swiss Army Knife.

[www.victorinox.com](http://www.victorinox.com)

## BOSSA L.A. CONFIDENTIAL

In January **Bossa Denim** opened its first West Coast showroom in Los Angeles. At the launch event, creative mind Piero Türk presented the Spring/Summer 2017 collection and shared some inspirations. The new collection is focused on three themes: 'Somebody To Love' (1970s, hippy chic), 'Life Is A Journey' (athleisure, hi-tech fabrics with climate control and antibacterial properties) and 'Re-Set' (sustainability). The latter is also a title of Bossa's eco-collection, which uses organic, BCI and recycled cotton as well as ecological dyes, chemicals and finishes.

[www.bossa.com](http://www.bossa.com)

## TSVETNOY STOPS OWN BUY CHANGE OF STRATEGY

Tsvetnoy Central Market opened in Moscow in 2010. Spread over seven floors, the department store offers various product categories from furniture and clothes to gastronomy and books. The 4th floor, with labels such as **A.P.C.**, **McQ by Alexander McQueen**, **Carven**, **Alexander Wang**, **Jil Sander Navy** and **No.21**, was a destination for sophisticated shoppers until recently. As of late 2015, the buying team has been instructed to cease purchasing premium labels. Rose Group, the developer and manager of Tsvetnoy, plans to rent the 4th floor to a retailer and is currently looking for a tenant.

[www.tsvetnoy.com/en](http://www.tsvetnoy.com/en)

## MC2 ST. BARTH 'VOYAGER' PARKA

**MC2 St. Barth**, internationally renowned for their beachwear, has decided to explore other sides of the seaside, as well as urban life. Together with legendary designer **Olmes Carretti** – of **Henry Lloyd**, **Best Company** and **Devold** fame – they developed a sportswear jacket destined to become an icon: the 'Voyager' parka. Inspired by the world of sailing, it features water-repellent and windproof fabric, a heated hood, extra-large pockets and polyurethane foam inserts to enhance protection from the elements, both at sea and in the city.

[www.mc2saintbarth.com](http://www.mc2saintbarth.com)

## BOXFRESH NOW WITH PENTLAND

As of A/W 2016, British footwear brand **Boxfresh** will be distributed in D-A-CH countries by **Pentland**, the international company that owns the global license for **Lacoste Chaussures** and **Ted Baker** footwear, among others. Boxfresh is approaching 30 years of being at the forefront of British streetwear; its A/W 2016 collection is inspired by textures, architecture and people in contemporary cities. Comprising three sub-collections – 'Sports Hybrid', 'Casual Hybrid' and 'Utility Hybrid' – it meets various demands of the sports casual market.

[www.boxfresh.com](http://www.boxfresh.com)

## STONE ISLAND NEW STORE AND WEBSITE

Things are looking busy at **Stone Island**. The brand has just launched a new version of its website, which enables easier navigation through both editorial and e-commerce pages, and opened its first bricks-and-mortar store in Los Angeles. Located in La Brea Avenue, the sleek 280-m<sup>2</sup> space will house the latest collections alongside curated projects, such as 'Reflective Research '992 – '015', a travelling exhibition that explores experimental textile treatments with a focus on the theme of light refraction.

[www.stoneisland.com](http://www.stoneisland.com)