



L.12.12
THE SPIRIT OF THE
L.12.12 POLO SHIRT IN A
FOOTWEAR COLLECTION

Lacoste's polo shirt is an icon of timeless design. With its sleek look and innovative piqué fabric first created by René Lacoste in the 1920s, the shirt remains as fresh today as it was 80 years ago. In tribute to the L.12.12, comes Lacoste's L.12.12 footwear collection adding a modern chapter in the story of a classic.

For Spring / Summer 2017, the L.12.12 for women is introduced. With its pared-back look and timeless design this is a silhouette which feels at once effortless and premium, set to become a versatile addition to the modern downtime wardrobe.

Like its polo shirt counterpart, the L.12.12 footwear collection is created in an array of hues, from bright fuchsia to deep burgundy and classic navy. Lacoste's on-court influences continue to play out with the introduction of a new and innovative piqué fabrication for the new season as a tennis-inspired alternative to the sophisticated leather collection.

The L.12.12 is Lacoste's minimalist reimagining and tribute to a sport game-changer.