

ISKO

Isko further focuses on driving innovation. Its 'Black-to-Black' concept combines style, elegance, high fabric performance and a unique denim feel by presenting a black that never fades in the wash. The 'Reform' family also extends with even more holding power and weight options, whilst keeping the authentic denim look, i.e., many versions of blue to reflect indigo in all its shades. Freedom of movement is also guaranteed using 'Blue Skin', a special construction with a 3D shaping feature and a four-way holding power. As if that wasn't enough flexibility, Isko combines jeanswear and activewear too, offering fabrics that provide special comfort during the cold season while retaining their shape, designed for those who do not want to choose between stylish garments and being active.

Isko is further extending its drive towards sustainability with Isko Earth Fit, a platform creating and promoting products that are environmentally friendly. Six of Isko Earth Fit's products earned the renowned **Nordic Swan Ecolabel** certificate, the first time a denim mill has received this recognition.

ORTA

For Autumn/Winter 2018, **Orta** is attempting to raise denim's social currency to the next level with the 'Hitch Hiker of the Solar System' collection. The highlight of the season is the 'Container Reverb' fabric that reflects the brilliance of real authentic denim but is remade to fit our times: modern cotton with a stretch blend, combining vintage cool with flexible technology, gives the wearer much-needed freedom of movement while recreating an artisan look. And when it comes to sustainability, Orta has increased the usage of cotton that complies with BCI (Better Cotton Initiative) requirements to 20% of their overall production.

CALIK

Performance, functionality, aesthetic, sustainability and touch are the key themes of **Calik**'s A/W 2017–18 denim range. 'T Power', 'Circular Elastech' and 'Curve' technologies produce highly stretch denim that still retains its shape, therefore flattering the figure. The 'Knitrogen' line offers a traditional denim surface that reveals twill lines enriched with a plush-like interior feeling. 'A/C Denim' is a new range of denim fabrics with thermoregulatory effects featuring heat retention and cooling with intelligent fibers.

On the sustainability side, the multi-process finishing procedure 'Oxygene' is continuing to make jeans greener. Its latest iteration, '5-less' – meaning less water, less energy, fewer chemicals, less pollution and less time – minimizes the environmental impact of denim manufacture. 'Zero Cotton' is another sustainable concept that utilizes 'Lenzing Tencel' and 'Modal' (instead of cotton) fibers to create beautiful, soft, luxury products, while helping to reduce the world's cotton consumption and the increasing pressure on water and land resources that it entails.

**BOSSA**

At **Bossa**, fabric innovations target active young women who want their denims to be soft and comfortable, as well as attractive. Aware of the growing importance of jeans in the high-end fashion sector, Bossa is offering an 'all-in-one' concept: a versatile group of stretch fabrics usable for any model and fit, from 'skinny' to 'boyfriend' jeans. The new color, Subway, is just as multifaceted: a special dyeing technique makes it possible to wash it in hundreds of different ways to achieve any shade, from a dark indigo to very pale blue hues. In terms of reducing the environmental impact, Bossa focuses on recycled denims that have thermoregulating and anti-odor features, complementing sustainability with technical performance.