

# COOL ITEMS FOR CONCEPT STORES



## CASHMERE DOC FINE CASHMERE SHAMPOO

Going against the grain of contemporary throwaway culture, German company **Cashmere Doc** is dedicated to rescuing some of your dearest items: cashmere products that have been affected by wear-and-tear or annoying moths. The company's services include full and flawless repair of cashmere within a few weeks by a 'cashmere doctor or surgeon'. They also offer cashmere care products that keep the delicate fabric 'healthy' and prevent further damage. One such product is the **Nº1 Fine Cashmere Shampoo**

**Olive**, 100% organic and 100% vegan. It contains lavender oil that gives the garment a pleasant smell while also acting as an antiseptic. The shampoo can also be used for wool, silk and other fabrics. The price for 100 ml of this fine washing supplement stands at around 9 EUR.

[www.cashmeredoc.de](http://www.cashmeredoc.de)



## FREYGEIST ULTRA-LIGHT E-BIKE

Combining exquisite premium design with smart engineering, the new hybrid bicycle by German start-up **Freygeist** responds to the demands of modern mobility in large cities. It looks like a bicycle, it's as light as a bicycle and it rides like a bicycle – until you push the button. Then it transforms into something else entirely: the motor, hidden in the rear hub, and the battery, fully concealed in the down tube, have the capacity to convert this e-bike into a powerful vehicle. Weighing only 12 kg, with a 250-watt ultra-quiet hub motor and the power to reach distances of up to 100 km due to its low weight and low rolling resistance, Freygeist is redefining urban mobility. The suggested retail price is 3,990 EUR.

[www.freygeist-bikes.com/](http://www.freygeist-bikes.com/)



## DANESON THE LUXURY TOOTHPICK

If you thought a toothpick was just a tiny throw-away piece of wood, think again. Canadian company **Daneson** is determined to re-invent the toothpick as an item of utmost quality. Their toothpicks are flavored, infused with essential oils and liquor, with notes changing from batch to batch – "much like fine wine", the company says. Flavors include Mint, Lemon, Ginger Honey, Cinnamom & Mint, as well as Single Malt that features Islay scotch and Bourbon, which is infused with Kentucky straight bourbon. While using high-quality birch wood, the company gives back: for every tree they use, Daneson plants one hundred trees. The toothpicks cost between 19.99 and 39.99 USD (depending on the flavor) for a 4-pack, where each pack includes a minimum of a dozen. As you may have guessed by now, Daneson also provides leather cases to hold the packs.

[www.daneson.com](http://www.daneson.com)