

WGSN

KEY ITEMS FOR S/S 2018

WOMENSWEAR

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Details that dominate: Street style, Shanghai, June 2016



Considered Volume: Street Style, Paris 2016



Understated Basics: Sao Paulo Fashion Week, April 2016

While you are finishing your buy for spring/summer 2017, it is useful to keep in mind what the following summer has in store. Leading trend forecaster WGSN reports for **WeAr**.

Every season, WGSN publishes the Buyers' Briefings across all product categories to provide a comprehensive guide to support buying and range planning. We use a combination of very different sources to help achieve the right balance of newness and commerciality.

As S/S 2018 sees concepts of age, gender, nationality and seasons grow more fluid, womenswear begins to reflect this. Experimental voluminous silhouettes sit alongside minimalist basics, allowing the wearer to curate a truly personalized look.

Considered volume: cinched-in waists and statement sleeves emerge as key silhouette definitions

Details that dominate: exaggerated ruffles, statement hardware and oversized pockets allow for simple basics to act as a canvas

The wide leg transitions from directional newcomer to staple shape: experiment with fluid fabrics and cropped ankle lengths

Understated basics: the woven tee and the tube skirt emerge as important staples to be layered with seasonal statement items

Sporty influences with a luxe finish make a comeback: the windbreaker jacket emerges as a functional yet on-trend item

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