



Stone Island



Lacoste



Victorinox

STONE ISLAND

COLLABORATION AND STORE OPENING

The iconic Italian based label **Stone Island** led by Carlo Rivetti has launched the 'House Check' collection in collaboration with historic UK-based fabric manufacturer **Dormeuil**. The checked pattern is used on nylon metal – a fabric with an iridescent look that is a product of Stone Island research – in outerwear pieces, sweatshirts and T-shirts. In other news, the brand recently opened a new flagship in New York's SoHo, its 20th store to date. Alongside usual retail activities, it will feature regular installations in the Hub presentation space.

www.stoneisland.com

LACOSTE

'L.12.12' LINE EXTENSION

The 'L.12.12' polo shirt is the most iconic item in **Lacoste**'s range; it is the spirit of the brand. Last season, a men's footwear line was launched to celebrate the 'L.12.12' aesthetic; this season, shoes for women and kids followed suit. The design is timeless and elegant, with a clean, yet feminine, look in piqué (another reference to the legendary polo) and leather. Colorways range from white and gray to pink. The collection also features white styles with heel tabs in red, green or blue.

www.lacoste.com

VICTORINOX

DIGITAL CRAFT

For S/S 2017, **Victorinox** marries its historic penchant for handcraft with digital technologies. Ultrasonic welding and 3D body mapping have been utilized to produce the workwear-inspired collection. The key graphic element is the 'Sonic Wave' print, reminiscent of digital sound waves. Furthermore, Victorinox has produced a limited edition line under the headline 'Weathering the Storm', featuring attractive silhouettes, water-resistant materials and sealed seams. Key styles: 'Artisan's Choir' coat and the ultralight 'Packaway' jacket.

www.victorinox.com

ASOS EXITS CHINA

END OF LOCAL WEBSITE

After three and a half years of operations in China, **Asos** has pulled the plug on this market to focus on the US, the UK and Europe instead. The over-localization of products, competition on heavy discounts and promotional sales have led to high costs and dwindling sales. With **Alibaba** controlling almost 80% of the e-commerce market share in China, price competition in the online sector is tough. China will continue to be served by Asos' international website.

www.asos.com

TRUE RELIGION

HOLIDAY 2016

True Religion's 'Holiday 2016' collection borrows heavily from the punk movement while also employing traditional Western details. The October delivery focuses on patches – in gold, blue, cream and black – that appear on denim, T-shirts, activewear and jackets. The November delivery explores embellishments – including studs, hardware and other details – paired with denim in a wide range of washes. The December drop is about a vintage destroyed 'rip & repair' look.

www.truereligion.com

PREMIÈRE CLASSE

WELCOMES CAPSULE

Parisian trade show **Capsule** will be joining forces with two other events, **Paris sur Mode** and **Première Classe**, for the S/S 2017 women's market. The re-known venue in Jardin des Tuileries will now host all three shows, thus extending the offer of accessories, clothing and lifestyle lines to include Capsule's young and hip pool of designers. **Don't Believe The Hype**, the platform focusing on emerging talent, will continue to showcase its labels at Tuileries, too, further diversifying the range of styles and price points exhibiting at this location.

www.parissurmode.com

www.capsuleshow.com