



Tommy Hilfiger



Lieblingsstück



Denham x Art Comes First

TOMMY HILFIGER

LOVE AND YOUTH

Tommy Hilfiger Denim has rolled out the A/W 2016 advertising campaign '24/7 Hailey Baldwin & Lucky Blue Smith', which follows the two models on a 24-hour wander through Los Angeles. They are captured at LA's iconic spots, including Sunset Boulevard and Pink's Hot Dogs diner. The spirit of freedom and youth continues into the S/S 2017 collection, 'Summer of Love', where denim patch-works, sun-washed palettes and utilitarian details inspired by the carefree mood of Southern California sit next to swinging London references: liberty prints, heritage fabrics and playful paisleys.

www.tommy.com

LIEBLINGSSTÜCK

SUPPORTING THE TRADE

The German brand with a heart, **Lieblingsstück**, is extending its retail support. Retailers can now order bestsellers retrospectively, and key looks that are promoted by the brand on social media can be purchased in the delivery month. In total, there are now 11 deliveries a year, constantly providing the trade with fresh stock: it is Lieblingsstück's goal to serve the POS and the S/S 2017 collection further underlines this. The focus is on the relaxed Californian look, sporty but feminine. The centerpiece of the collection? A lace blouse, paired with a little jacket.

www.lieblingsstueck.com

DENHAM

A.C.F. COLLABORATION

Denham has teamed up with **Art Comes First** (A.C.F.) for a collaboration within its 'House Guest Artist Series'. A.C.F.'s collection 'Avec Ses Frères' explored the power and symbolism of black, coinciding with Denham's theme 'If it's not indigo, it's black'. The approach of Savile-Row-trained A.C.F. designers Sam and Shaka is to inject rock'n'roll into classic styles. It shows in their version of Denham's 'Bolt' jean, where they have added discrete blind zips to sharpen the silhouette, jackets, sweatshirts and five-pocket jeans they reworked for the project.

www.denhamthejeanmaker.com

LIEBESKIND

NEW FOCUS ON SHOES

For S/S 2017, **Liebeskind Berlin** puts a new focus on shoes. The six sneaker models in 15 colors are made from high-quality materials; the base model is white, black or with a leopard print, the trendiest pattern of the season, with a contrasting logo in calf leather or cow skin. Liebeskind's running shoes feel like socks due to their woven uppers in black-and-white, blood red, palm green and sea blue. The brand also offers sandals with leather straps, ballerinas with elastic soles, Chelsea boots and ankle boots.

www.liebeskind-berlin.com

THE WEBSTER

FURTHER EXPANSION

Famous for its Miami flagship, multi-label boutique **The Webster** announced the launch of its first store on the West Coast. This follows a period of expansion: in 2014 the retailer opened a branch at the **Bal Harbour Shops**, and in January 2016, a 500-sq-m location in **the Galleria** mall in Houston, Texas. Now the iconic US retailer has announced another opening in **South Coast Plaza**, California in early Fall 2016. The product mix will include menswear, womenswear and accessories by a variety of labels from **Azzedine Alaïa** to **Vetements**.

www.thewebster.us

STELLA McCARTNEY

MENSWEAR LAUNCH

London-based designer **Stella McCartney** is expanding her offering to incorporate menswear: a long-anticipated move for the designer who trained with a Savile Row tailor and whose style is coveted for sharp minimalist silhouettes. The line, which will include fur-free and leather-free apparel and accessories, is intended to offer a 'see-now-buy-now' approach in which clients can see the presentation in November and have deliveries by December. The company has indicated that the collection will emphasize "seasonless wardrobing", while adhering to the brand's sustainable ethics.

www.stellamccartney.com/