



Beams Made In Japan

### BEAMS MADE IN JAPAN NEW LAUNCH

For S/S 2017, Japanese company **Beams** has launched its **Made in Japan** line. Directed by Yutaka Goto, also designer of **Remi Relief**, the collection comprises basics with a focus on Japanese craftsmanship. The first collection has a street feel and a vintage look, particularly the super-thin indigo denim series that incorporates a rare technique of denim yarn dye that leaves the core white. Beams Made in Japan is meant to be more sophisticated and focused on details than the other lines produced by the famous Japanese retailer, and will primarily be sold outside of Japan. The first wholesale point was **CIFF** Copenhagen.

### JEANS FOR REFUGEES A JOHNNY DAR PROJECT

American-born, Berlin-based designer-turned-artist **Johnny Dar**, master of surreal body adornment and a favorite of A-listers, has launched arguably his most beautiful project to date: '**Jeans For Refugees**'. Dar spent 10 days hand-painting 100 pairs of jeans donated by celebrities, including Catherine Deneuve, Twiggy and Tom Waits, as a live performance in a refugee camp. The resulting artworks will be exhibited at the **Saatchi Gallery** in London and then auctioned, with all proceeds going to the International Rescue Committee.  
[www.jeansforrefugees.com](http://www.jeansforrefugees.com)



Birkenstock

### BIRKENSTOCK LAUNCHES BAGS

This Fall/Winter sees the launch of **Birkenstock** bags. They are made to last, taking cues from the heavy-duty bags used by the military and other trades. With a mix of fine tanned leather and sturdy canvas, they are the perfect travel companions, but also ideal accessories for a day out. All bags are handmade from materials sourced in France, Spain or Italy. Sitting in the upper premium price segment, they follow Birkenstock's tradition of craftsmanship, innovation and comfort.  
[www.birkenstock.com](http://www.birkenstock.com)

### GIORGIO ARMANI LAUNCHES FOUNDATION

In a bid to ensure the integrity of his company and protect his employees, **Giorgio Armani** has launched his eponymous foundation. Industry professionals regard this as a move to protect the Armani Group from being acquired by larger corporations: once the designer is no longer around, his heirs will not be able to sell the company, as it will effectively have no owners or shareholders; instead, it will have trustees, or custodians, and its shares will be the foundation's assets. The Giorgio Armani Foundation will also support social and artistic projects.  
[www.armani.it](http://www.armani.it)



Pantofola D'oro

### PANTOFOLA D'ORO LA 130 AND MORE

The sophisticated Italian footwear brand has just celebrated its 130th anniversary with a new model 'La 130', inspired by one of the iconic 1966 football shoes. For S/S 2017, it continues to rework its four core product lines – training, soccer, basket and tennis shoes – using lambskin, hand-dyed calfskin, microsuede, nubuck and nylon, as well as original 1970s canvas produced by the historic company **Limonta**. Subtle retro references from the '60s, '70s and '80s appear throughout the collection. Everything is made in Italy.  
[www.pantofoladoro.com](http://www.pantofoladoro.com)

### BERLUTI TAPS HAIDER ACKERMANN

**Haider Ackermann**, the designer associated with sophisticated, slouchy but clean silhouettes, intricate draping and layering and a refined aesthetic, is in discussions with heritage Italian menswear label **Berluti**, who is on the lookout for a new creative director. A favorite of fashion editors, Ackermann had previously declined an offer to succeed Martin Margiela at his post directing his eponymous label, and was later rumored to be Karl Lagerfeld's chosen successor for **Chanel**.  
[www.haiderackermann.be](http://www.haiderackermann.be)  
[www.berluti.com](http://www.berluti.com)