

# BUSINESS TALK



g-lab

## G-LAB THE ULTIMATE JACKET

**g-lab** fuses modern aesthetics, cutting-edge technology and fine craftsmanship to make the ultimate jacket for urban life across borders and in any climate: it's water- and windproof, breathable and warm. 2-in-1 jackets with detachable lining offer excellent wearability across three seasons, from spring until autumn, while the 3-in-1 jackets provide protection and comfort all year round. The F/W 17 unites heritage and an ultra-contemporary style, resulting in a serene minimalism. Newly included are iconic pieces like the 'Aviator', a bomber jacket with shearling trim for men, and 'Audrey', the oversized coat for women.

[www.g-lab.com](http://www.g-lab.com)

## CROCKER ECLECTIC INSPIRATIONS

With its Scandinavian roots, Italian creative direction and headquarters in China, the 40-year-old brand **Crocker** is a truly cosmopolitan company with a strong focus on denim. For the upcoming winter, key themes are outdoor sports and vintage army wear (think interseason jackets with detachable lining); punk (Union Jack prints on T-shirts); and 'Formaldini' – formal garments made of blue denim and indigo canvas.

[www.crockerstockholm.com](http://www.crockerstockholm.com)



La Martina

## LA MARTINA MASERATI AND MORE

**La Martina** and **Maserati** continue to create special items for their capsule collection. S/S 17 sees the debut of a man's outdoor jacket made of Aluminia, a smart fabric so reflective that it makes the wearer visible even when light levels are low, while also ensuring thermoregulation. La Martina's own S/S 17 collection includes further impressive pieces in the Colección Privada, a line of formal wear, Polo Player, the casual core line, and Guards, a line inspired by Royal British style, particularly by the Guards Polo Club's ceremonial uniforms.

[www.lamartina.com](http://www.lamartina.com)

## ISSEY MIYAKE X SONY E-PAPER BAG

**Issey Miyake** has teamed up with **Sony**'s Fashion Entertainments unit to produce a unique bag with a changeable pattern that is made of leather and 'electronic paper' – the technology used in e-book readers. Revealed at the designer's S/S 2017 runway show, the accessory is equipped with an acceleration sensor, which enables it to change patterns in response to the movements of the wearer, and a button that allows users to further disrupt and alter the design. The bag will be sold in Issey Miyake boutiques from April 2017.

[www.isseymiyake.com](http://www.isseymiyake.com)  
[www.fashion-entertainments.com](http://www.fashion-entertainments.com)



Stone Island

## STONE ISLAND MILITARY AND ACTIVE

**Stone Island** revisits the worlds of military and active sports in its S/S 17 collection. Garments are dyed with special recipes and then decolored, which makes each item unique. This technique is applied to outerwear pieces made in military-derived cotton satin, sweatshirts and bottoms. In the activewear section, there is a reflective jacket made with an innovative fabric engineered to be garment-dyed. Colors are warm and sophisticated; bright pastel tones and the distinctive metallic sheen of Nylon Metal are enriched with shadings created by the different colors used in warp and weft yarns.

[www.stoneisland.com](http://www.stoneisland.com)

## JACOB COHËN NEW CUTS AND LABELS

For S/S 2017, **Jacob Cohën** adds a range of feminine pieces to its classic denim proposals: finely tailored cotton shirts decorated with flowered micro-prints, polka dots, or detachable Mandarin collars; jackets and a classic trench coat in waterproof poplin. The menswear line features new labels: the flags of five countries – UK, USA, France, Russia and Japan – made out of pony hair, a hand-painted numbered series of leather labels with a retro bicycle image, and leather labels inspired by the graphics of the renowned Sicilian majolica.

[www.jacobcohen.it](http://www.jacobcohen.it)