

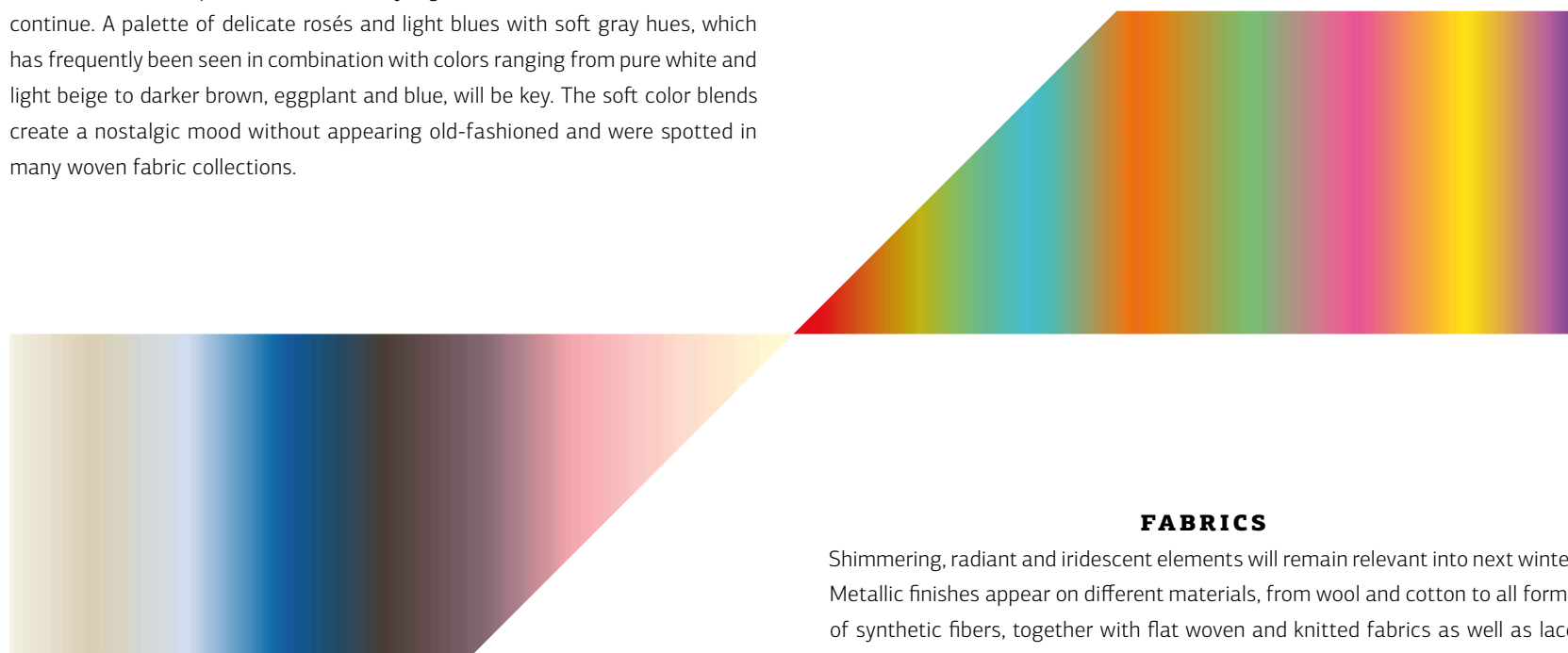
# COLOR AND FABRIC TRENDS

## FALL/WINTER 2017/18

EXCLUSIVELY FOR **WeAr** READERS, THE **READY-MADE** TEAM ANALYZED FABRICS, DESIGNS AND COLORS AT THE MOST RECENT **PREMIÈRE VISION** EXHIBITION TO RESEARCH UP-AND-COMING TRENDS FOR FALL/WINTER 2017/18.

### COLORS

The trend towards quieter colors, already signaled for Summer 2017, is set to continue. A palette of delicate rosés and light blues with soft gray hues, which has frequently been seen in combination with colors ranging from pure white and light beige to darker brown, eggplant and blue, will be key. The soft color blends create a nostalgic mood without appearing old-fashioned and were spotted in many woven fabric collections.



This is contrasted with numerous luminous, rich colors, ranging from a yellow that is bursting with energy, an intense pink, warm orange, lush turquoise and radiant emerald. The striking contrasts and combinations of these tones in print and fabric patterns are raising expectations for a colorful, cheerful and dynamic Fall/Winter 2017/2018.

For those less enthusiastic about solely combining these expressive, vibrant colors, focus shifts towards a mix of 'basic' tones such as neutral gray, camel, beige and navy together with lines of white or flashes of radiant, uplifting tones, thus revealing new and exciting color schemes.

Worthy of note is that fewer collections were centered on black. This color has passed its peak and is being replaced by a collection that features a generally more colorful palette.

### FABRICS

Shimmering, radiant and iridescent elements will remain relevant into next winter. Metallic finishes appear on different materials, from wool and cotton to all forms of synthetic fibers, together with flat woven and knitted fabrics as well as lace and shells. Numerous silver, gold and colored metallics, along with shimmering threads, suggest a flamboyant season of lavish decoration.

As expected, weavers have made advancements in bonding, dual-sided fabrics and double fabrics, combining the possible with the seemingly impossible: classic wool glen checks 'bonded' with bold polka dot designs, cool crinkled patent leather with a plush interior, sporty neoprene bonded with netting or lace elements. The motto seems to be: 'the crazier, the better'.

Also worth mentioning are the (sometimes super coarse) knits, which were well received by customers: huge stitches in soft materials with a high percentage of cashmere, very tightly spun bouclé in blended wools and many new stitch structures (fancy knits), where the aim is always to keep it light.

### SUMMARY

Overall we are seeing a juxtaposition of innovative and remarkable fabrics alongside classic, high-quality materials. Nowadays uniqueness truly is the order of the day.

A collection of detailed **ready-made** color trend analyses is available at: [www.wearglobalnetwork.com/publications](http://www.wearglobalnetwork.com/publications)