

LANDING ON YOUR FEET

COMFORT MEETS ELEGANCE

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IN THE UPCOMING SEASONS, SNEAKERS AND FLATS REMAIN KEY FOOTWEAR ITEMS, WHILE HEELED SHOES ARE REINVENTED WITH UNUSUAL MATERIAL AND COLOR BLOCKS. THE BOUNDARY BETWEEN SMART AND SPORTY IS BECOMING INCREASINGLY BLURRED: SNEAKERS ASPIRE TO ELEGANCE, DRESSIER SHOES STRIVE FOR COMFORT.



ALETHEIA

Aletheia is a women's shoe brand conceived by the Venezuelan designer Diana Carolina Yanes. Her collections are crafted in Parabiago, north of Milan, a prestigious shoe production district. The creations reflect Yanes' international experiences and the stylistic expertise she acquired during partnerships with big fashion names, such as **Oscar de La Renta** and **Alexander Wang**. Unique textures, sophisticated details and architectural silhouettes give a smart twist to Aletheia's flat shoes.

www.aletheiamilano.com



FRANCESCA BELLAVITA

The young label **Francesca Bellavita** has presented its debut S/S 2017 collection. The label aims to create shoes that fulfill the role of luxury toys for adults, making their customers jump for joy and rediscover their childish, playful side. Hence the fun, bubblegum colors, unconventional materials, such as foam rubber piping, and tongue-in-cheek model names, like 'Marshmallow'. Each pair is handcrafted in Vigevano, Italy's main district for the production of luxury footwear, and stamped with a print on the sole that reads: "Don't call me doll."

www.francescabellavita.com



LACOSTE

Lacoste's 'Explorateur' returns for S/S 2017, infused with the determined spirit of René Lacoste and details inspired by urban lifestyle. The brand turns its attention to the new generation with an affinity for sportswear that works for the street. 'Explorateur' is updated to work for the new season, creating a lighter style primed for enjoying warmer weather in the city. The palette revolves around timeless shades, from classic navy to clean white and gray.

www.lacoste.com