

EDITORIAL	012
BEST FASHION RETAILER AWARD	018
TESTIMONIALS	020
ROUND TABLE TREND PREVIEW	030

033

WeAr 50th SPECIAL

105

LOOKBOOK



175

READBOOK



176	FUN-CTIONALITY MENSWEAR TREND
180	MENSWEAR LABELS TO WATCH BRANDS
182	TRICK UP THE SLEEVE WOMENSWEAR TREND
→ 186	WOMENSWEAR LABELS TO WATCH BRANDS
188	DANIAL AITOUKANOV NEXT GENERATION
190	87MM NEXT GENERATION
192	SMART SHOPPING REPORT