



TOMMASO PECHIOLI
OWNER, GERARD LOFT, ITALY

WeAr has always been a point of reference for companies, retailers and clients in the fashion industry, useful not only for trends in accessories and clothing but also for the latest styles in terms of furniture, installations and the interior design of shops around the world, which makes this magazine a real must. Your capacity to get both producers and retailers involved and let them express concepts and ideas is inspiring and useful, as is your amazing ability to mix art and fashion, often reflected in magazine covers, which cumulatively are a contemporary art exhibition.



**GALLERIA DEPARTMENT
STORE KOREA**

Congratulations on the 50th volume of WeAr Magazine! **Galleria** deeply appreciates your fascinating visuals and sensible perspectives toward global fashion trends. We believe the history of WeAr magazine is a kind of a fashion textbook that reflects an evolutionary process of global fashion retail. Galleria will always support your innovative and inspirational work. Congratulations once again!



ELKE-CECILIA RIEHL
PURCHASING DIRECTOR/DOB,
LODENFREY AND OFF&CO,
GERMANY

I am one for getting rid of printed paper. I only get one publication on a regular basis that I hold on to and constantly refer to: WeAr Global Magazine. Your magazine embodies art, fashion and the art of cool, a wonderful combination and superbly produced. Stay curious! All the best!



MARIETTE HOITINK
CO-FOUNDER, HOUSE OF DENIM,
DENIM CITY AND X BANK,
THE NETHERLANDS

WeAr magazine is uber-cool directional where sportswear meets couture, and has a soft spot for up-and-coming brands as well as a platform where retailers connect on fashion, design and art. We Are as likeminded friends, congrats on the 50th edition!



GU QING
FOUNDER, WOLEE,
CHINA

First all, happy 50th anniversary! WeAr is always my best source on what's new in the fashion world, and I love the concept that combines fashion, art, people, etc. It's simply the best, well done!



AI OGISO
SHOES BUYER, ISETAN
MITSUKOSHI, JAPAN

Congratulations on your 50th issue! Looking back on your outstanding work and achievements, I recognize that your one-of-a-kind perspective gives me fresh ideas for my buying and inspires me. We at **Isetan Mitsukoshi** sincerely hope we can continue our collaboration with WeAr in future.