



YOJI KAWAGUCHI
MANAGER FOR COSMETICS AND
FASHION ACCESSORIES,
ISETAN MITSUKOSHI, JAPAN

As a department store, Isetan Mitsukoshi aims to be one of the world's greatest fashion museums. I believe WeAr has the same spirit and passion for fashion as us, so we hope we will encourage and inspire each other for years to come.



KASPER BRANDI PETERSEN
FOUNDER, THE CLOAKROOM
AND LABFRESH, SWEDEN

WeAr magazine is an overwhelming feast of visual and emotional impressions. As a source of inspiration WeAr magazine sets the bar high, and I am impressed with their ability to dig up beautiful and innovative concepts from all corners of our globe.



AARON DELGUZZO
OWNER/ CHIEF BUYER, LIKELY
HOOD, USA

Wow! Happy Birthday WeAr! We can't imagine our buying without you. We love WeAr magazine because you inspire us, the large photos ensure we can see materials up close, which helps us understand designs and, most of all, trends. We cherish and value our ongoing relationship and how you connect us to buyers, designers and all-round fashion geeks throughout the world. Happy Birthday to you!



ALEN ENUMBA
BUYER, AU PONT ROUGE,
RUSSIA

Fashion, art, design and lifestyle make our life beautiful. WeAr is the perfect place to see it all at once. Happy anniversary! Grow bigger, be inspired...



FILIPPO ANZALONE
OWNER, BJORK,
ITALY

With its appealing and contemporary visual language WeAr magazine is definitely one of the best magazines for trend coverage, industry insights, and business news. I personally love how they complement interesting articles about the three fundamental factors in fashion: People-Products-Stores. Congratulations on your 50th issue!



LARS BRAUN
FOUNDER, BRAUN HAMBURG,
GERMANY

Congratulations on your 50th edition. With every issue you give us an idea of what is going on in the industry and what we might be missing out on. Please continue to be as inspiring, fresh, up-to-date and young, and please retain your critical mind. This is all the more important as fashion seems to be getting a little boring and the industry might be adapting a certain copy-and-paste attitude.

Thank you so much for all your work in the past and all the best for the future.