



**IVAN CHAN**  
CEO, DUIER, CHINA

Congratulations to WeAr magazine on the 50th issue! This is a milestone and achievement for an international fashion publication! I really look forward to continuing Duier's cooperation with WeAr in the Far Eastern markets.



**RON HERMAN**  
OWNER, RON HERMAN,  
US AND JAPAN

Congratulations to WeAr on the publication of your limited-edition 50th anniversary issue. You have been an inspiration to me for many years, and you continue to lead the market in relevant and meaningful content. WeAr is more than an aesthetic work of art; it provides the best overview of today's designers, business leaders and retailers and is presented in a creative way with a unique point of view. Unlike most magazines, WeAr distinguishes itself with a genuine sense of style and true passion. Each issue is an experience.

Thank you for 50 glorious issues!



**HOLGER BLECKER**  
CHIEF MERCHANDISING OFFICER,  
BREUNINGER, GERMANY

For some years now, we have been associated with WeAr Global Magazine and appreciate the extensive expertise of the editorial staff in the areas of fashion and retail. In 2012, we were awarded the 'Best Fashion Retailer in the World' award. Receiving such recognition from an internationally renowned magazine and its readership is very special and has strengthened us in our long-standing philosophy of inspiring customers and visitors with innovative and courageous concepts. We cordially congratulate the makers of WeAr Global Magazine on the 50th issue and wish them continued visionary and contentious topics.



**ALEXANDRE FURTADO**  
OWNER, DAMAGE PLAYGROUND,  
THE NETHERLANDS

WeAr magazine is SpottieOttieDopalicious, you know, that song by Outkast. As I flip through the pages in slow motion all I can think of is damn, damn, damn.



**YUJI YAMAZAKI**  
DIRECTOR, INTERNATIONAL  
GALLERY BEAMS, JAPAN

My first impression is the cover. WeAr's dedication to fashion content while continuing to present art on its cover is something new. Its method of expression combined with its focus on trends is unique, and editorial strength is seen in the well-selected clothing arranged by style, color, material and trends. The presentation of seasonal retail is timely, and we can relate to the contemporary themes tackled by the magazine. "Art + contemporary fashion" is our retail theme too, and our store has exactly the same worldview as WeAr. I have high hopes for WeAr as a global medium that expresses fashion luxuriously and creatively. Congratulations on your 50th edition!