



**NATALIE KINGHAM**  
BUYING DIRECTOR, MATCHES,  
UNITED KINGDOM

Happy Birthday to WeAr Global! We hope the future years are just as creative, innovative and inspiring!



**ANITA BARR**  
GROUP FASHION DIRECTOR,  
HARVEY NICHOLS,  
UNITED KINGDOM

Happy 50th anniversary WeAr! It has been a privilege to work with such an innovative and forward thinking title and we're grateful for the support for our brand; WeAr is a fantastic platform that is so well regarded throughout the industry, congratulations on this milestone.



**KRISTINE LOGEMANN**  
PEEK & CLOPPENBURG,  
GERMANY

From industry talks to shops to runway and trend reports – WeAr does a fantastic job and is a source of both information and inspiration at the same time. An all-round perfect fusion of fashion, design and art: the ideal way to while away the time. Thank you for letting us be part of your journey. In this sense, we wish the whole WeAr team huge congratulations on the 50th edition – and we look forward to many more.



**JOHN RICHMOND**  
DESIGNER/CEO, JOHN RICHMOND

WeAr is always at the cutting edge of what's going on. Their commitment to researching thoroughly both established and up-and-coming brands shines through in every issue. Always giving informative, considered and objective views on what is coming up, the simple, beautiful design of the magazine makes it a pleasure to read and keep.



**ROBERT DODD**  
FOUNDER, ROBERT DODD SHOW-  
ROOM, FRANCE

WeAr magazine is a real trendsetter for us. [If a brand is featured in it, it is] confirmation that the brand is recognized and cool. We have collaborated several times in the past, with some great shoots coming out of it: in the early days, when street culture and skating were all the rage, we featured **Aem'Kei** and premium and authentic denim brands such as **7 For All Mankind**, **Rogan NYC**, etc., as they hit the market from early 2003 onwards. Today, [we are collaborating] with the new outerwear products that are driving sales. I have good memories of walking around **Premium** or **Bread and Butter** in Berlin with your magazine in one hand and a large beer in the other... Not sure which was heavier!

I wish you all a happy 50th anniversary and many more successful years to come. Thank you for everything!



**DUNIA GRONINA**  
OWNER, LIVESHOWROOM,  
RUSSIA

Dearest WeAr! Thank you for existing! For looking right into me from a random table in a random showroom several years ago and staying in my heart ever since. You have been an inspiration, a point of reference, a starting point for research, a source of as many questions as answers. I wish you many more issues full of challenges and victories. Thank you for never failing to trigger my interest.