

MENSWEAR LABELS TO WATCH

**MIAORAN**

Born in Shanxi, China, designer Miao Ran studied fashion design at Politecnico in Milan and later completed a master's degree at the Nuova Accademia di Belle Arti (NABA). After several collaborations in both art and fashion, in 2014 he created his label **Miaoran**, producing genderless clothing for men and women. His signature style features oversized proportions and minimal cuts, paired with a black-and-white color palette. Ran's eclectic style combines Eastern influences with classic Italian tailoring. The A/W 2017-18 collection, presented at a runway show during Milan Fashion Week, explores the notions of proportion and identity. The diktat is clear: you are what you wear. Contrasting materials and textures, including wool and velvet, play a pivotal role in the collection. Key items are classic male coats, especially the duffle coat and the bomber. The collection is wholesaled through Milan's **Point Showroom**.

www.miaoranstudio.com

**CAMIEL FORTGENS**

Dutch-born Camiel Fortgens doesn't have roots in the fashion industry: he studied industrial design at Design Academy Eindhoven. His passion for fashion started while he was a trainee at London's conceptual label **Toogood**. Soon after finishing his internship, in 2015 Fortgens launched his own unisex brand, **Camiel Fortgens**. The designer's "fashion outsider" perspective allows him to question the industry's conventions. In his work, he investigates social norms, identities and behaviors and reinvents fashion styles accordingly, drawing on a variety of eras, places and cultures. The result is a play on archetypal silhouettes and details, removed from their original context and re-shaped into outfits for both men and women. Fortgens uses sustainable fabrics that are locally sourced or supplied by companies with a heritage in specific materials. Camiel Fortgens is stocked at the prestigious **LN-CC** in London and **Wallace & Murron** in Osaka.

www.camielfortgens.com

**SULVAM**

Japanese designer Teppei Fujita, a graduate of Bunka Fashion College, launched his brand **Sulvam** in 2014. In his contemporary streetwise collections he utilizes the advanced tailoring techniques he has cultivated during his many years working for **Yohji Yamamoto**. Fujita's designs are made from high-quality, soft materials; meticulously developed patterns allow the garments to gently wrap around the body. Key styles include oversized camouflage coats, full-flowing pants, deconstructed jackets and draped tops. Logo-adorned shoelaces used in place of chokers and belts add a cool accent. Fujita won the **Tokyo Fashion Award** in 2014, and the following year he was one of the winners at **Who is on Next?** in Dubai. He also presents his collections in Paris and Florence: his most recent show, held at Florence's Stazione Leopolda, was the subject of many discussions at the latest edition of **Pitti Immagine Uomo**. Current stockists include **United Arrows** (Japan), **Barneys New York** (US), **H. Lorenzo** (US), **Lane Crawford** (Hong Kong) and others.

www.sulvam.com