

COOL ITEMS FOR CONCEPT STORES



AVANTGARDE SPIRITS COCKTAIL IN A BOTTLE

Benjamin Franklin said: "There can't be good living where there is not good drinking." Accordingly, Cologne-based **Avantgarde Spirits** has developed "ready-to-drink" bottled cocktails that can be enjoyed anytime, anywhere. After two years of development in collaboration with world-class bartenders, the company launched a series of 12 bottled classics, including Manhattan, Old Fashioned, Martini, Gin Gimlet and Rob Roy. Two bottle sizes are available: 700 ml, serving approximately 14 cocktails; and 50 ml, ready to pour one cocktail. The set comes with dried zest and a pipette containing a special aroma. The company believes its bottled cocktails are (even) better than many freshly mixed ones, thanks to using the best spirits, natural ingredients and pure flavors. They also suggest that the fusion of the ingredients inside the bottle is comparable to that within good red wine: it only improves over time.

www.avantgarde-spirits.com



DYMANT PERFECT MIROIR STYLE + CHARGE

This attractive gadget is a hybrid of a pocket mirror and a phone charger. Designed in Paris and made in France, **Dymant Perfect Miroir** captures the zeitgeist where the digital and the glamorous are no longer mutually exclusive. Hand-made in durable high-quality leather, the product combines ethical manufacturing and modern technology. Convenient and easy to use, but also impeccably stylish, Perfect Miroir is compatible with all mobile phones and available in Ultra Coral, black and copper shades to match every outfit. With a diameter of only 9 cm, it's an ideal space-saver that can fit into even a small purse, plus it is excellent for charging on the go and checking make-up in a hurry. Perfect Miroir retails at 100 EUR.

www.dymant.com



KÉRASTASE HAIR COACH SMART HAIR BRUSH

Hair-brushing is the latest category to benefit from technological advances. The **Kérastase Hair Coach Powered by Withings** is the world's first smart hairbrush, complete with an advanced system that learns about the user's unique hair patterns and responds accordingly. Created in partnership with **L'Oréal**, it features sensors and patent-pending signal analysis algorithms to score hair's quality and monitor the effects of brushing. Sensors include a microphone that monitors the sound of brushing, providing insight into characteristics such as dryness and breakage, and 3-axis load cells that measure the force applied. There is also an accelerometer, gyroscope and conductivity sensors for further analysis. The hairbrush links with a mobile app to compile data and create personalized hair-care recommendations. The Hair Coach will be available mid-2017 and retail for under 200 USD at Kérastase salons, the brand's website, and through **Withings'** online distribution channels.

www.kerastase-usa.com/hair-coach