

COLORS AND FABRICS

SPRING/SUMMER 2018



The global leader in fabric trade shows for the fashion industry, **Première Vision** took place in Paris from February 7 to 9 2017. The team from **ready-made** visited European weavers/exhibitors and researched new, interesting fabric trends for Spring/Summer 2018.

AS EXPECTED, COLOR REMAINS KEY FOR THE UPCOMING SEASON.

Première Vision's color palette spans pale, light, translucent shades of blue, pink, light gray and Sand to bold mid-tones, especially in vibrant greens and fiery orange, through to earthy, dark colors: the overall feel is fresh, cheerful and bursting with energy. These colors whet the appetite with new and original color combinations, inviting us to experiment. Ready-made's color trend guide, '**WeAr/ready-made color SS 2018**', published seven months ago, had made its own predictions on colors and trends that proved to be correct.

IN TERMS OF FABRICS AND DESIGNS WE SAW A CONTINUATION OF THE POPULAR TRENDS FOR SUMMER 2017:

Lustrous, shimmering, iridescent top layers on fine, translucent fabrics ranging from shells and organza to lightweight knit fabrics and heavyweight and coarse-weave fabrics, such as linen and cotton, continue to play a key role. This is achieved through metallic finishes and effect yarns in many textiles, from high-shine to matte or softly luminescent. This results in a futuristic, space-age or sumptuous look according to each fabric's level of shine.

Lace and net effects remain a core trend and often appear in strong, bright colors. They consequently lose their 'ladylike aloof' and appear less romantic, meaning they can be integrated in a more versatile way; even entering the realm of sports fashion.

A major trend is double weave, which gives fabrics a three-dimensional effect. This trend also stays and has been refined by the weavers, often with great panache. Imagination knows no limits when it comes to creating 3D effects: these can be created through hugely elaborate embroidery; multi-layered and experimental laser-cut effects; dual-layer pieces with slits; the interplay of transparency and opacity; and not forgetting resplendent relief jacquards.

When it came to patterns, fabrics featuring floral and plant motifs set the tone. Nature took center stage. A broad spectrum of naturalistic designs was in evidence, from lifelike tropical flowers and leaves to more abstract and simplified line drawings; this was occasionally mixed with animal motifs, which tended to be more tropical in origin. Geometric and abstract prints remain relevant, from hand-drawn to strictly digital; yet these, too, were often mixed with nature-inspired motifs. On the ethnic theme, there were interesting embroidery and jacquards featuring primitive, African-style mask motifs, although used more as positioned designs.

Find further in-depth color trend analysis by **ready-made** at:
www.wearglobalnetwork.com/publications

