

Dynamo



Isko



The light-reflective trend has made it into the denim world, too. In **Isko's** S/S 2018 line, the Isko Luxure Denim fabric, part of the 'Beyondblu' family, includes a lurex weft yarn that produces a bright and silky reflection. Lightweight fibers are key: Isko PJ SOFT fabrics, in the 'Gamechanger' line, mix Modal with cotton and Lycra.

Moreover, in denim, "lightness" is also about treading lightly in terms of environmental footprint. At **Prosperity**, all lightweights/shirtings are made with BCI cotton, and post-consumer recycled cotton has become a mainstay. Repreve, Sorona and the brand's vast offering of Tencel are other sustainable takes on lightweight materials.

**Orta** is going light on water and heat consumption in its 'Indigo Flow' denim collection. The Reserve Flow advanced dyeing process allows up to 70% reduced water usage and saves energy, as no heat is needed for fixing the color. The Clean Flow technology uses an organic waste-reducing agent, which results in clean waste water and no salt formation.

**Bossa** explores the relationship between lightness and sturdiness: in their S/S 18 line, authentic denim looks are achieved in featherweight materials, while lightweights such as Modal, Tencel and polyamide blends gain firmness while retaining their silky touch. Similarly, **US Denim** has proposed a Bi-stretch Selvedge fabric that combines the rough nature of selvedge denim with the comfort of stretch. Meanwhile, at **Dynamo**, the 'Day and Night' line that comprises cotton blends with stretch, Tencel, Modal, etc., proposes lightness around the clock: these fabrics are casual but suitable to wear to work as well as dinner and drinks afterwards.

Finally, **Cordura** takes the concept of lightness even further and imagines defying gravity altogether in its space-inspired 'X Venture Collexion', inspired by retro astronaut gear: a nod to the company's 1960s roots. Designed by **Struktur Studio**, it is a collaboration between Cordura and **Artistic Milliners**, featuring Tencel from **Lenzing** and coatings by **Schoeller Technologies AG**.

Bossa



Cordura

