



Montgomery

MONTGOMERY

NOT JUST LEATHER

Renowned as a producer of iconic leather jackets in classic shades, the Austrian brand **Montgomery** is now branching more and more into furs and incorporating fashion-forward colors, such as Berry. Besides, it has added a new line: the most popular styles from the 'WANNA-HAVES' collection will now appear in the less expensive 'MUST-HAVES' line, where leather and fur are replaced by high-quality imitations, to appeal to the young and responsible generation.

www.montgomery.at

BIRKENSTOCK

INUIT INSPIRATION

Birkenstock's A/W 2017 collection was inspired by the four elements: earth, water, air and fire. These elements are represented in the color themes and materials. Traditional Inuit dress is another significant reference point of the collection, with rich embroideries and applications. The fur hood and cowhide, typical of Inuit attire, have been reinterpreted in several shoe and sandal models.

www.birkenstock.com



Eastpak

EASTPAK

AMERICAN LEATHER

Since 1952, **Eastpak**'s backpacks have been icons of a free-spirited, "hands-free" lifestyle. The star backpack models in the brand's latest collection are made from 100% born-and-raised-American cattle hides, provided by the master craftsmen at **Berger Company**, a leather manufacturer founded in 1908 in Atchinson, Kansas. Bearing the natural marks and grain patterns that tell the story of their origins in the heartlands, a time-honored tanning process preserves the smallest details that make each piece of leather distinct, giving these rucksacks their unique, authentic look.

www.eastpak.com

DIKTAT

EMBROIDERY CAPSULE COLLECTION

For A/W 2017-18, Italian knitwear label **Diktat** is launching 'Diktat Embroidery', a capsule collection of seven genderless items that combine the brand's know-how with fine fabrics. Cashmere blends with wool become the key fabrics for pullovers in sophisticated navy and gray, embellished with embroidery inspired by the animal world, punk style and nature. Lightness is key: due to a particular finishing process used on the fabric, these cashmere garments are as light as a feather and weigh virtually nothing.

www.diktat-italia.com



Denham

DENHAM

ICELANDIC INSPIRATION

For A/W 2017, the **Denham** team set out on a mission to discover everything about the nature of the color blue. They ended up in Iceland, with its unpredictable geysers, crystal clear lakes fed by glaciers, lava, layers of ice, blue lagoons, waterfalls, gravel and moss. Glacial Blue, complemented by the rich colors of Icelandic flora, became the reference point for the collection that is split into monthly drops with highly poetic titles: Crystal Waters (July), Dry Ice (August), Black Ice (September) and Blue Ice (October).

www.denhamthejeanmaker.com

ALBERTO

ALEXA IN-STORE

Alberto, the German specialist trouser brand, has introduced **Amazon**'s voice-controlled virtual assistant 'Alexa' in its concept store in Mönchengladbach in a bid to maximize its 'smart shopping' angle. This technology has lately been fascinating forward-thinking techno-geeks around the world and seems like a natural choice for the innovative fashion label. An in-store speaker fitted with 'Alexa' can answer customers' questions regarding the current collection, styles, fits and the company's history. Those who are already using 'Alexa' at home can also install the new 'Alberto Knowledge' feature on their own device and learn all about the brand as and when it suits them.

www.alberto-pants.com