



Stone Island

STONE ISLAND

HAND CORROSION

For S/S 17 **Stone Island** is taking its signature high-tech craftsmanship to a new level. Outerwear pieces made from military-derived cotton satin; knits, sweatshirts and bottoms in its 'Hand Corrosion' collection are dyed using special formulas and then faded by hand using a corrosive paste. The Stone Island badge is attached to the pieces during the manual fading and features the same corrosion marks; residual dye remaining on the surface highlights the architecture of the garments, making each piece unique.

www.stoneisland.com

EUROPEAN CULTURE

AVANTGARDENIM

The Italian label **European Culture** has launched its luxury **AvantgarDenim** jeans collection that combines a vintage feel, unique washes, hand finishes and a variety of styles referencing various eras from the 1970s to the present day. The wholesale partners of the line are serviced through a streamlined b2b digital platform; no wonder the collection is already sold at some of Italy's leading stores, including **Gerard Loft, Lori, Base Blu** and many others. www.avantgardenim.com



Lotto Leggenda

LOTTO LEGGENDA

REVISITING SPORTS HISTORY

Taking inspiration from the '70s and '80s, **Lotto Leggenda** reinterprets the models that made sporting history by combining the sports spirit with a taste for fashion. For the Italian brand, authenticity is a key part of every collection. The new A/W 2017 line offers refined styles with strong retro vibes, recalling the legends themselves and their contribution to the history of sport. Two models are in the spotlight of this collection: 'Autograph' and 'Tokyo Shibuya', inspired by the tennis and running worlds respectively. The brand's history, which began in 1973, is honored with "Lotto 1973" embroidered on the back of every pair.

www.lottoleggenda.it

LA MARTINA

GLOBETROTTING COLLECTION

True to its source of inspiration, the Polo player renowned for being a globetrotter, **La Martina**'s A/W 2017 collection mixes bright color pops reminiscent of the Indian Holi Festival with an English style. Soft textured tweed meets genuine leather in an ode to the brand's home country: Argentina. The collection encompasses a formalwear line; an activewear line conceived as a sportswear collection; and 'Polo Player', which is the core collection designed for polo players and Guards. This season the latter draws inspiration from the uniforms of the British Army Regiments; the color palette evokes the Union Jack. www.lamartina.com



Scotch & Soda

SCOTCH & SODA

HEAVENLY CREATURES

Scotch & Soda is inspired by the world and curated by Amsterdam. The brand's team comprises passionate discoverers and collectors who don't mind roaming the globe for that perfect painting, vintage garment, ruin or artefact. The brand's S/S 2017 collection references natural habitats, from dry deserts to lush, fauna-filled rainforests. Botanical and animal prints are transformed into bold patterns and fabrics: the metallic beauty of beetles becomes a shimmering layer, with greens and sun-cast-on-rain dominating the color palette. A beach capsule makes a debut, with five white pieces edged with embroideries and French taping.

www.scotch-soda.com

CORDURA

50TH ANNIVERSARY

For five decades, **Invista's** **Cordura** brand has shaped the world of military gear, workwear and outdoor apparel with a focus on durability. This year, it is celebrating its golden anniversary by honoring its collaborators with 50 key pieces produced in association with other labels. These products will be announced throughout the year. So far, they have included 'Wool-Dura', a soft and strong fabric used in hunting apparel created jointly with **Woolrich**; and a backpack that is tough enough to resist the most challenging high-alpine expeditions, the result of a **North Face** x Cordura collaboration. More projects will be announced soon. Happy Birthday Cordura – here's to 50 more durable years. www.cordura50years.com