

MENSWEAR LABELS TO WATCH

**M140**

Up-and-coming Italian label **m140** was founded in 2016 by designers Stephano Ghidotti and Michele Canziani. Together, they took over a textile factory that was founded by Canziani's grandfather back in 1961 to produce high quality pajamas. The relaxed, nonchalant loungewear vibe is still palpable in m140's collections, which combine these influences with tailoring traditions and Italian savoir-faire. Everything is made from Italian fabrics by highly skilled Italian seamstresses. While m140's work is brimming with respect for sartorial tradition and retro references, its aesthetic is modern, with hints of streetwear and utility wear in oversized volumes, functional details and materials. In 2017, the brand won Italian label **Herno**'s award at the **Who's On Next** competition; a collaboration with Herno for A/W 18-19 and S/S 19 is in the pipeline. At its tender age, the brand already boasts an impressive stockist list, including **10 Corso Como Seoul** (Korea), **Club 21** (Singapore), **Galeries Lafayette** (France) and **Yoox** (online). It is represented by **Showroom Point**. www.milano140.it

**NECESSITY SENSE**

Created in 2015 by three brothers in the Taiwanese capital of Taipei, **Necessity Sense**'s focus goes beyond the individual garment, aiming to weave a narrative through thoughtful details and styling. In keeping with their mantra, 'A modern day propaganda', Necessity Sense pays stylish homage to subcultural audiences, perfectly pairing Western sensibility and Eastern tradition. Their Spring/Summer 2018 collection 'Pressured Paradise' is an affectionate interpretation of old-school Taiwanese tailoring coupled with influences from American skate culture for a youthful update, revealing themselves through oversized, exaggerated plaid and striped trousers styled with shortened, boxy button-down shirts and blazers. Elements of soft pink silk reoccur in details and garments, creating a pleasing contrast to the meticulously crafted suiting, graphic shirts, and loose-fitting knits, creating their own rejuvenated sense of nostalgia. Necessity Sense's list of stockists includes **H.Lorenzo** and **American Rag** in North America, **United Arrows** and **Nubian** in Asia, and **Harvey Nichols** and **ETQ Store** in Europe. They are represented by the **Marcona 3** showroom.

www.necessity-sense.com

**W'LFG'NG**

W'lfg'ng is a Munich-based brand that creates contemporary outerwear for urban use: beautiful but functional blousons, raincoats and down jackets with hidden performance functions. These garments are smart enough to be worn in the city, and clever enough to be used in the mountains: as Munich is a stone's throw from the Alps, a lot of the label's inspiration comes from mountaineering outerwear with modular all-weather systems. Thus, W'lfg'ng's designs comprise a windproof and water-repellent breathable shell jacket and a matching detachable lining jacket designed to keep the wearer warm. Each of these can be worn separately; the liner jackets are attached with a hidden inside zip system. The fabrics are sourced from Switzerland, Italy and Great Britain to ensure optimal quality; the ultra-light down liner jackets are garment-dyed for a distinctive look. As one might expect, they fold into their own internal pocket for easy storage in the summer months or whilst travelling. The brand is currently available in stores such as **Lodenfrey**, Munich and **Herrernes Magasin**, Copenhagen. www.wlfng.com