

COOL ITEMS FOR CONCEPT STORES



WATER BOTTLE WARDROBE DEHUMIDIFIER

A bottle-shaped natural dehumidifier made of silica gel, **Water Bottle** by 250 Design is a valuable addition to any fashionista's closet and will be especially useful for those who live in grand old houses prone to dampness or in humid climates. It is designed to hang on the bar between garments, but can also be laid flat in a drawer or placed upright. The humidity of the closet is absorbed into the silica gel in the bottle. Once it has reached its absorption limit, the dehumidifying effect will weaken; at this point, the gel should be removed from the bottle and dried in a microwave for 2-3 minutes, or out in the sunlight for 1-2 days. The dehumidifier is a brainchild of 250 Design, a multiple award-winning Korean company focused on sustainable, environmentally friendly design of functional everyday objects with a minimalist, simple aesthetic.

www.250.or.kr



POUT CASE IPHONE CASE + BEAUTY KIT

A phone case that contains a makeup kit: if this sounds excessive, consider how many people use their iPhone cameras in 'selfie' mode as pocket mirrors. Indeed, carrying an entire beauty box within a mobile phone makes a lot of sense for those who are always on the go and more likely to quickly touch up their makeup before going into a meeting than to spend an age in the bathroom surrounded by multiple brushes and cosmetics. **Pout Case** is a space-saving, compact phone cover that contains a variety of multitasking beauty products: concealer/foundation formulas designed to highlight, conceal and contour in one easy application, as well as lip shades that can also be applied to cheeks or used as eye gloss. At the moment, Pout Case covers are available in four color options: white and rose gold, noir and rose pink, noir and rose gold and white and rose pink. Each cover retails at 35 EUR, and another 35 EUR buys three makeup refills.

www.poutcase.com



PEDIC PORTABLE UV STERILIZER

A winner of the prestigious Red Dot Award and Idea Design Award for its simple, user-friendly design, **Pedic** is a sterilizer perfect for hard-to-clean items such as shoes, pouches and helmets. Its UVC bulb allows for 10,000 hours of use and enables the device to kill 99.9% of bacteria and mold that cause unpleasant odor. Weighing only 123g, it is compact and has a strap, making it easy to carry anytime, anywhere: good news for backpackers and lovers of the outdoors. Pedic only takes 10 minutes to sterilize an item and turns itself off automatically when its job is done. It is extremely durable and shock-resistant due to the special protection surrounding the bulb and can easily be charged by a micro 5-pin USB cable. Pedic has been certified by SGS, one of the world's leading inspection, verification, testing and certification companies, and retails at 47 EUR.

www.dhjm.co.kr