



04651/

STORIES FROM THE SEA

Seaside motifs are always present in summer collections, and this summer is no exception. However, this time the focus is shifting from yachting in warm climates to other forms of seaside activity. **04651/**, the German label that creates relaxed timeless Nordic casual chic essentials for weekend trips, was inspired by the untouched nature of Sylt Island, with its salty sea air, seagulls, lighthouses and unspoiled shores that are ideal for long walks (or runs: the collection features some of the most perfect jogging pants in its 'Wave Capsule' line). In the **Marciano Los Angeles**' menswear collection, sailor stripes are a strong feature, while light neoprene determines both day and evening wear – another take on the seaside theme (see also our Menswear Trend report in this issue).

METALLIC GLAMOUR

The metallic trend has been with us for quite a few seasons now, and it's not going anywhere. If anything, it is getting more eclectic and more unapologetically glamorous, bringing together various kinds of sheen. Thus, at **Birkenstock** some of the key new styles combine studs and silver leather, and the most fashion-forward models are complemented with large Swarovski crystals. At **Marciano Los Angeles**, iridescent fabrics with metallic accents create futuristic vibes, while shiny gold chains complement the collection. Beauty, as well as fashion, is embracing multiple metallic colors – check out the impossible eye makeup on show at **Stine Goya**.



Marciano Los Angeles

SINGULARITY

"We want to eliminate the stress of choosing so we aim to create one-piece, one-size items" – this is an approach adopted by a number of younger labels, including **This Is Fred** and **Jeneral Eve**. Overalls, jumpsuits and playsuits are present in many collections, including emerging and established brands alike. The most successful ones are somewhat contradictory, contrasting utility and femininity, such as **Cedric Charlier**'s military overall in baby pink. Perhaps even more intriguingly, jumpsuits for men are becoming more prominent too – for example, at **Hugo Costa**.



Hugo Costa