



### PREMIÈRE CLASSE TUILERIES

**Première Classe Tuileries**, the Paris-based show hosting footwear and accessory brands, plans to be a place for encounters at the heart of the buying process. For the upcoming edition, the trade show is launching 'Live' – a physical space for buyers to share their experiences, meet the designers, participate in the creation process or launch collaborations. The idea is to create an industry get-together, where buyers not only get to know the product but the people and the story behind it. In line with the concept of 'encounters', Première Classe will also welcome #HeartMovement, a platform supporting fair trade within the industry that will showcase eight meaningful brands and host industry talks.

[www.premiere-classe.com](http://www.premiere-classe.com)

September 28 – October 1, 2017

Jardin des Tuileries, Paris

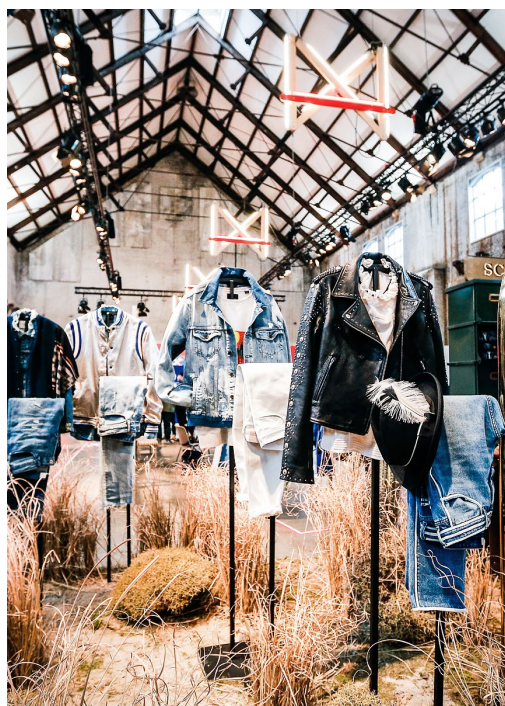
### NEW YORK DENIM DAYS

After its success in Amsterdam, **Denim Days** will venture to New York in September. The festival is designed to connect denim insiders, designers and brands to consumers. Retail stores throughout the city will be hosting a variety of events, from book signings and workshops to parties. Lectures by denim experts such as Adriano Goldschmied (**AG Adriano Goldschmied**, **Goldsign**, **Citizens of Humanity**), Stefano Rosso (**Diesel**) and Scott Morrison (formerly **Paper**, **Denim & Cloth**, **Earnest Sewn**, **Evisu**, currently **3x1**) at the Fashion Institute of Technology will give students, professionals and press access to insights into the jeans industry. The Metropolitan Pavilion will be home to the main two-day trade event, with a selection of around 40 brands appearing alongside retailers, designers, vintage dealers, mills and complementary players such as repair craftsmen, homewear, footwear and accessories manufacturers. **Jean Shop** will display rare vintage jeans and **3x1** will show its signature items.

[www.denim-days.com](http://www.denim-days.com)

September 29 – October 1, 2017

Metropolitan Pavilion, 125 West 18th Street,  
New York



### PARIS SUR MODE

The trade show, organized by WSN Développement, is a stone's throw away from the **Première Classe Tuileries** trade fair and the heart of Paris. Well-known French labels such as **Antik Batik**, **Majestic Filatures**, **Mes Demoiselles** and **Stella Forest** will exhibit alongside international lines such as **Essentiel**, **Blank** and **Cécilia Prado**. The upcoming edition of **Paris sur Mode Tuileries** puts buyers first by offering unique services such as a VIP area, private meeting rooms to build professional relationships and late opening hours (until 9 pm) on Sunday, October 1. Other features include new exhibition areas displaying up-and-coming talents and a partnership with **Festival de la Photographie et de la Mode de Hyères** that will see the works of the festival's 2017 finalists presented at the trade show.

[www.parissurmode.com](http://www.parissurmode.com)

September 28 – October 1, 2017

Place de la Concorde, Paris