

## COLLABORATIONS

One of the best ways to explore new territories is through collaborations. **Cordura** has teamed up with **The North Face** and three other original suppliers to recreate a limited-edition collection of packs featuring the authentic notes of the 1968 'Daypack' and the 1978 'Duffel' series. Calik, for its part, has decided to match its fabrics with specific cuts and is currently working with design agencies from around the world to create the best fits.

## EDUCATION

Fostering a new generation of denim specialists is vital to the industry's future. For this reason, **Orta Anadolu** has collaborated with Vakko Esmod Fashion Academy Istanbul, briefing the students for a casualwear project and providing them with high-quality fabrics. The authors of the three top projects – one inspired by mushrooms in nature, another by technology, and the third by Japanese culture – will have the opportunity to attend Orta's Denim Academy Program.

And **Calik** is partnering with Parsons, the legendary US design school, to start a denim course. Moreover, to celebrate its 30th anniversary, it is teaming up with design talent from various disciplines and art schools, including Parsons, FIDM, Central St. Martins, The University of Edinburgh, Jean School Amsterdam and many others. These designers will use denim to create garments, furniture, accessories, shoes, handbags, rugs and other everyday items. Their works will be displayed in Istanbul, Amsterdam and Los Angeles.