

ROOM WITH A VIEW

SALZBURG, AUSTRIA



Since 2004, the **Room with a View** showroom has been representing cutting-edge collections seeking a wider public across Austria. The Austrian market has its own distinct peculiarities, nestled between Italy, the home of fashion, and the more sportswear-driven German market. Here, brands require a close distributor relationship, local support and detailed knowledge of the target market. Room with a View currently represents: **Moose Knuckles, RRD, 7 For All Mankind, Pomandere, R13, Steamery**, etc.
www.roomwithaview.at



Roberto Ricci Designs



STYLES

- * Authentic winter parkas.
- * Cashmere bonnets with a brim are bestsellers as retailers (such as **Lodenfrey, Reyer, Inked**, etc.) sold strong hats, e.g., from **Warm Me**, very well.
- * The leather sneaker trend persists. White sneakers, in particular, have great sell-throughs and can easily be combined with most outfits.
- * From the lifestyle segment, good water bottles, such as those by **Swell**, meaningful socks from **ALTO** and the product range from **Steamery**, which offers steamers of all kinds, especially also hand-held and travel devices.

COLORS

- * Orange
- * Navy
- * Yellow

PRODUCT GROUPS

- * Accessories.
- * A lot has happened around the jacket, as the authentic look continues to be in demand.
- * Products featuring 'made in [a particular reputable place]' and 'made by hand' work very well. Whenever they can, retailers are buying more responsibly.