



BESTSELLER SPECIAL

MORE DASH

KIEV, UKRAINE



Daria Shapovalova

More Dash was founded in 2014 to promote Ukrainian fashion talent. Today it showcases Ukrainian designers alongside brands from other emerging markets: Georgia, Russia, the Baltic countries and Thailand. More Dash shows its collections in the Ukraine and abroad within More Dash Trade Missions, collaborating with the largest exhibitions: **Pitti Super** (Milan), **Tranoi** (Paris), **Coterie** (New York), **Soleil** (Tokyo), **Premium** (Berlin) and others.

www.moredash.com



Marianna Senchina



Dalood

STYLES AND PRODUCT CATEGORIES

- * Dresses in all shapes and colors
- * 1960s influences: mini (a skirt in a **Dalood** suit) and flower print (such as dresses by **Anouki**)
- * Checks: Glen Plaid (as seen in **Marianna Senchina** in PF18) and the Gingham plaid
- * Various skirts: maxi and mini (**Rotsaniyom** combines both lengths in its dress-shirts), pleated (Dalood, Anouki), and, increasingly, pencil skirts with asymmetric cuts (Marianna Senchina, Dalood)
- * Outerwear. If a classic trench was the bestseller

in A/W 17, now is the season of the vinyl trench (like the burgundy number by Anouki), the leather trench, the transparent, technicolor or pastel color trench – basically, any trench that is not classical

- * The power suit is following in the trench's tracks, moving from the classic cut to more unusual colors, cuts, textures (Marianna Senchina, Dalood)
- * The hood is even more important – **Little Jugger-nauts**, **Négligés**, Anouki offer cropped hooded tops

COLORS

- * Red is still strong
- * Shades of purple, both saturated (see the finishing of Marianna Senchina's jackets) and a pastel lavender version (Anouki velvet suit)
- * Blue, beige, pastel quartz
- * Shades of brown, earthy colors