



BESTSELLER SPECIAL

## LI-LU SHOWROOM

MOSCOW, RUSSIA



One of the oldest and most established showrooms in the Russian market, Li-Lu will be celebrating its 25th anniversary this year. The 1,500 m<sup>2</sup> showroom carries numerous Italian, French and British brands, such as **Furla, Pal Zileri, Patrizia Pepe, Off-White, Marcelo Burlon, Golden Goose Deluxe Brand, Paul & Joe, Faith Connexion, Jimmy Choo** and **Joseph**. In addition to working with global brands, five years ago Li-Lu launched its own collection.

[www.showroomlilu.ru](http://www.showroomlilu.ru)



Li-Lu Showroom

### BRANDS

This season's bestsellers are collaborations that have the potential to attract new customer groups, such as the **Off-White c/o Jimmy Choo** line that undoubtedly expanded Jimmy Choo's client base by bringing in a younger audience.

### COLORS

- \* Checks
- \* Shades of red, yellow and orange

### STYLES

- \* Loose-fitting clothes
- \* Sneakers
- \* Classical coats
- \* Voluminous jackets