

LI-LU SHOWROOM

MOSCOW, RUSSIA



One of the oldest and most established showrooms in the Russian market, Li-Lu will be celebrating its 25th anniversary this year. The 1,500 m2 showroom carries numerous Italian, French and British brands, such as **Furla**, **Pal Zileri**, **Patrizia Pepe**, **Off-White**, **Marcelo Burlon**, **Golden Goose Deluxe Brand**, **Paul & Joe**, **Faith Connexion**, **Jimmy Choo** and **Joseph**. In addition to working with global brands, five years ago Li-Lu launched its own collection.

www.showroomlilu.ru



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BRANDS

This season's bestsellers are collaborations that have the potential to attract new customer groups, such as the **Off-White c/o Jimmy Choo** line that undoubtedly expanded Jimmy Choo's client base by bringing in a younger audience.

COLORS

- * Checks
- * Shades of red, yellow and orange

STYLES

- * Loose-fitting clothes
- * Sneakers
- * Classical coats
- * Voluminous jackets