



BESTSELLER SPECIAL

## FIND A NAME AGENCY

PARIS, FRANCE



Antonina Krokhina

**FIND A NAME** is an independent Paris-based sales and consulting agency that carries both emerging and established international brands, such as **Berthold** (London), **Boyarovskaya** (Paris), **Bevza** (Kiev) and **Brachmann** (Berlin). Apart from wholesale services, it offers retail consultancy and other special projects.

[www.findaname.fr](http://www.findaname.fr)



Berthold



Boyarovskaya



Berthold

### STYLES

- \* Outerwear with a conspicuous brand DNA: the trench coat, tailored jacket and oversized puffer
- \* The versatile trench coat from Boyarovskaya got a great market reaction. It can be worn as a full trench, or be turned into a simple and chic coat by detaching the storm flap (which can be worn separately as a cape)
- \* The oversized padded jacket by Berthold is another one of our bestselling items

### COLORS

- \* Autumn & Winter vibes with some exciting hues
- \* From olive green to military green and dark green, khaki green tints matched with black or beige tints
- \* Accents in unconventional tones such as copper and metallic bronze

### PRODUCT GROUPS

- \* Outerwear, especially tailored coats and oversized jackets and bombers
- \* Various types of shirts

### BRANDS

Boyarovskaya (Paris) and Berthold (London)