



LIDIA ALEXANDROVA

FASHION DIRECTOR,
CATCHER, MOSCOW, RUSSIA

Sportswear references and rap culture styles reign today, probably not so much on the podiums but definitely in most retail stores. Next winter, layering, oversize fits and a mixture of various textures, colors and lengths will be crucial.

Key colors are red and yellow; plaid is the main print. Hoodies, cargo pants, bombers, down jackets, voluminous scarves and sneakers will be selling best. A new generation of brands such as **Off-White, Heron Preston, Rhude, Local Authority, Raised**, etc., will enjoy a lot of customer attention.



MARLO SAALMINK

CREATIVE DIRECTOR/BUYER,
FRESH PEPPER, BERGEN, NORWAY

For us, it is always about curating a nice mix of versatile garments for each season. As both our stores have a different profile and we are based along the fjord in rainy Bergen, Norway, we have to be specific and on point in our buying.



AUDE GRIBOMONT

CO-OWNER HUNTING AND COLLECTING,
BRUSSELS, BELGIUM

Bestselling styles for A/W 18: urban sportswear, collaborations between brands & artists/musicians, 90s influences.

Key colors: black on fluorescent, reflective fabrics, pink and red.

Key product groups: there is a particular focus on accessories (scarves, bags, etc..), heavy sneakers, shearling jackets and new technological improvements.

Bestselling brands: **Ader Error, Acne Studios, Ami, Napapijri...**
www.huntingandcollecting.com

For Spring, we like to work with light knits, crisp shirting and relaxed tailoring. This season we picked some lovely pieces by **Barena, Margaret Howell** and **A.P.C.** From now on, we will be including well-appointed (travel) essentials by **The White Briefs, VEJA, Monocle** and **Sunspel**. Keeping in mind our rugged maritime climate, it is important to stock items that are well-made, tell a proper story and which easily fit into any lifestyle.

For Fall, we opted for nifty trans-seasonal pieces by **AKOG, Diemme, Arc'teryx Veilance** and **C.P. Company**, as our customers travel, are well informed and like to layer-up in a discreet functional manner. However, whatever the season, we never shy away from statement playfulness courtesy of **Comme des Garçons, Nicola Indelicato** and **Gosha Rubchinskiy**. Together we feel this makes for a sincere, well-balanced and flexible selection in the stores.
www.pepperstores.com