

COOL ITEMS FOR CONCEPT STORES



CHRISTIAN LOUBOUTIN NEW ROUGE MASCARA

In February, **Christian Louboutin** expanded his beauty line 'Rouge Louboutin Collection' with the 'Les Yeux Noirs Lash Amplifying Lacquer' mascara in his iconic shade of red, tempting women to play with unexpected pops of color. The mascara delivers dramatic volume, enhances the definition, length, lift and curl of the lashes, and is created with highly concentrated pigments that layer seamlessly without flaking or smudging. The brush is uniquely designed with both vertical and horizontal bristles to ensure precise application, reaching even the smallest lashes. The packaging combines Egyptian motifs of lotus flower petals and obelisks mixed with Art Deco elements. The golden silhouette of the container is topped with a delicate shiny black crown. The product comes in a jewelry-like box, perfect to present to any beauty-conscious customer.

www.christianlouboutin.com



ROBERT GRAHAM MEN'S PERFUME

For that special touch in your store: **Robert Graham** perfume offers rich and expressive scents in sophisticated bottles with elegant boxes. The three new men's fragrances were inspired by blended spirits, such as Bourbon or Scotch. One of the perfumes is crisp and woody, another warm and sensual, and the third fresh and classic. The bottles are not simply perfume containers but design objects in their own right – perfect for decorating a man's desk, study or book shelf. Crafted from fine Italian glass, they feature fabric labels inspired by Robert Graham prints and intricate figurines: each scent is decorated with a racer, a horned ram or a bulldog. Every bottle comes in a luxurious box with a mirror placed just behind the decanter: true collector's pieces.

www.robertgraham.us



SORBET BRACELET MESSAGE IN A TEST TUBE

Entrepreneur Sophia Mamas launched her **Sorbet Bracelet** line in 2011, aiming to create jewelry that can be seen as a talisman and is suitable for everyday use. Her items are made from leather, silk, semi-precious stones, crystals and/or handcrafted ceramic beads. What started out as a bracelet brand later expanded into necklaces to offer a wider portfolio. It is ideal as a gift, as each bracelet is unique. So too is the creative packaging: the bracelets come in test tubes with fortune messages. Each leather bracelet also has a meaningful hole-punched message, whereas the silk bands feature fun prints. They are the perfect accessory to make dull thoughts disappear and welcome a touch of summer at any time of the year. Retail prices start at just 25 EUR.

www.sorbetbracelets.com